

**The Irish Dance Teachers of Mid America  
present the:**



**Vendor/Sponsorship  
Information & Contract**

*Co-Chairpersons:*

*Cormac O'Se, ADCRG*

*Allison Weber Erickson, ADCRG*

*Heather McClanahan, ADCRG*

# **2020 NAIDC Vendor Information and Contract**

Thank you for expressing interest in being a Vendor at the 2020 North American Irish Dance Championships in Nashville. Interested vendors should return forms and fees by May 15, 2020.

## **VENDOR COORDINATOR**

Mary Mayer McHugh  
819 S. Fairfield Avenue  
Elmhurst, Illinois 60126

Email: mchughx5@aol.com  
Phone: 630.330.5231

## **VENDOR FEES**

**\$2,500 USD** = four (4) 6ft x 30" banquet tables + chairs from Wednesday, July 1 to Monday, July 6, 2020.

**\$2,000 USD** = two (2) 6ft x 30" banquet tables + chairs from Wednesday, July 1 to Monday, July 6, 2020.

**\$1,500 USD** = one (1) 6ft x 30" banquet table + chairs from Wednesday, July 1 to Monday, July 6, 2020.

## **PAYMENT INFO**

- The full vendor fee in USD is required with the return of this contract no later than **May 15th, 2020**.
- Checks or money orders must be payable to **IDTAMA-2020 NAIDC**.
- Overseas and international vendors **MUST** provide payment in a bank draft cheque for the full vendor fee in USD ONLY. You may request that IDTAMA send a PayPal invoice for online payment.
- Vendors will forfeit their space should their fee not be paid in advance of the event. There will be no exceptions to this policy.

## **VENDOR INFO**

- A follow up email will be sent to you as soon as your application has been accepted and confirmed.
- Table locations will be assigned in advance.
- Vendors will only be allowed to set up in the space assigned to them.
- Vendors will need to provide their own dollies to move items to/from loading dock.
- Vendor is responsible to the Gaylord Opryland and their AV company for electricity charges and electricity hookup charges, hardwire hookup charges, in addition to any internet/wifi accessibility charges.

## **VENDOR HOURS**

|                   |           |     |                |
|-------------------|-----------|-----|----------------|
| Vendor Set up:    | Wednesday | 7/1 | 12:00pm-5:00pm |
| Business hours:   | Wednesday | 7/1 | 5:00pm-9:00pm  |
|                   | Thursday  | 7/2 | 7:00am-9:00pm  |
|                   | Friday    | 7/3 | 7:00am-9:00pm  |
|                   | Saturday  | 7/4 | 7:00am-9:00pm  |
|                   | Sunday    | 7/5 | 7:00am-9:00pm  |
|                   | Monday    | 7/6 | 7:00am-5:00pm  |
| Vendor take down: | Monday    | 7/6 | 5:00pm-9:00pm  |

## 2020 NAIDC VENDOR CONTRACT

This agreement is made this \_\_\_\_\_ day of \_\_\_\_\_, 2020 between the IDTAMA and the Vendor known as:

|                    |  |                |
|--------------------|--|----------------|
| Your Company Name  |  |                |
| Your Name          |  |                |
| Cell/Mobile Number |  |                |
| Website Address    |  | Email          |
| Mailing Address    |  |                |
| City/ Town         |  | State/Province |
| Postal/ Zip Code   |  | Country        |

My company will be vending the following at the 2020 NAIDC (please specify items that you will be selling):

\_\_\_\_\_

I am authorized to enter into this agreement to offer and sell **ONLY** the goods and services described above to participants/spectators at the 2020 North American Irish Dance Championships. This includes all hair, make-up and tanning services. The event is hosted by the IDTAMA and will be held from July 2–6, 2020 with vendors loading in and beginning sales on Wednesday, July 1, 2020 and take down Monday, July 6, 2020 between 5-9pm.

\_\_\_\_\_ I accept responsibility to conduct my business in accordance with all laws and regulations of the state of Tennessee.

\_\_\_\_\_ I affirm that the title, possession, care and custody of my equipment, inventory and other stock in trade never passes to the IDTAMA.

\_\_\_\_\_ I agree to indemnify and hold harmless the IDTAMA from any claim directly out of my offering or sales of goods and services within the scope of this contract.

\_\_\_\_\_ I understand the IDTAMA has an official merchandiser. I am therefore not permitted to sell any merchandise that incorporates the IDTAMA logo, the NAIDC logo, the name of the event or any abbreviation of the same, in any language including Nashville or Nashville 2020.

\_\_\_\_\_ I understand that should the organizing committee find me in breach of any of these conditions, they reserve the right to remove and/or prohibit me from further sales or business opportunities.

\_\_\_\_\_ This contract is only valid when it is signed, contains proof of insurance, is delivered with a non-refundable payment of full vendor fee in USD via check or bank draft.

\_\_\_\_\_ Vendor agrees to abide by the guidelines for shipping, receiving and services.

\_\_\_\_\_ Vendor agrees not to sell any outside food or beverages.

**Vendor Fee Due (check one):** \_\_\_\_\_ **\$2,500**    \_\_\_\_\_ **\$2,000**    \_\_\_\_\_ **\$1,500**

**Payment Options - due by May 15, 2020**

\_\_\_\_\_ I request that IDTAMA send a PayPal invoice for online payment to \_\_\_\_\_.

\_\_\_\_\_ I will mail a check payable to **IDTAMA-2020 NAIDC** to:

Mary Mayer McHugh  
819 S. Fairfield Rd  
Elmhurst, IL 60126

\_\_\_\_\_ Email address

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

## 2020 NAIDC Waiver

In signing this contract I understand that I am renting space only, for the purpose of selling goods and or services to the public. I acknowledge that I am solely responsible for the security of my goods and that the IDTAMA and the Gaylord Opryland are not responsible for any loss, damage, or injury. I hereby release the 2020 NAIDC, IDTAMA, Gaylord Opryland, their heirs and assignees from any and all losses and liabilities for my participation in and my travel to and from the 2020 North American Irish Dance Championships.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

### **Please indicate your electrical needs:**

I do not need any access to electricity \_\_\_\_\_ (Please checkmark)

I have completed the Gaylord Electrical Order Form \_\_\_\_\_ (Please checkmark)

Additional notes regarding specific electrical needs:

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## 2020 NAIDC Sponsorship Information

| Sponsorship Package Compliments   | Platinum<br>\$10,000USD | Gold<br>\$7,500USD | Silver<br>\$5,000USD |
|---|-------------------------|--------------------|----------------------|
| 2 standard rooms – complimentary stay at one of our host hotels from July 1st to July 6th                             | *                       |                    |                      |
| Official company logo displayed on the official back-drop on each competition stage at the Gaylord Opryland           | *                       |                    |                      |
| Food vouchers for breakfast and lunch on competition days   | *                       |                    |                      |
| Opportunity to officiate at 1 evening awards ceremony   | *                       |                    |                      |
| 2 tickets to the reception on July 1st, 2020  | *                       | *                  |                      |
| Full Page Color advertisement in a prime location (ie.inside cover front, inside cover back, tab page) in the program | *                       |                    |                      |
| Complimentary WiFi and electrical hook ups  | *                       |                    |                      |
| Standard Vendor Space in Prime Location from July 1st to July 6th, 2020 (based on availability)                       | *                       | *                  |                      |
| 1 Poster (2ft x 3ft) clearly displayed inside one of the ballrooms at the Gaylord Opryland                            |                         | *                  |                      |
| 1 standard room – complimentary stay at one of our host hotels from July 1st to July 6th                              |                         | *                  | *                    |
| Official Logo and link on NAIDC website   | *                       | *                  | *                    |
| Full Page Color advertisement in program  |                         | *                  | *                    |
| Vendor space from July 1st to July 6th, 2020  | *                       | *                  | *                    |

**Sponsorship Contact: Heather McClanahan, ADCRG**  
**[rocneel@gmail.com](mailto:rocneel@gmail.com)**  
**502.494.1246**

**Platinum Sponsors Notation:** For those vendors interested in Platinum sponsorship, the full page placement advertisement choice will be given out to the first Platinum Sponsor to pay in full. After the first platinum vendor is given his or her choice of advertisement placement in the program (i.e. inside front cover, inside back cover, tab page etc.) then the next platinum sponsor will be given his or her choice. You will not be given a choice of placement until you have paid in full.

If you would like to be a platinum sponsor for our event, please email **Heather McClanahan at [rocneel@gmail.com](mailto:rocneel@gmail.com)** as soon as possible. Please note that we will hold your spot for 5 business days while payment is pending. If sponsorship is not paid in full after 5 business days, you will lose your place in line for choice of advertising placement in the program.

## 2020 NAIDC Sponsorship Contract

This agreement made this \_\_\_\_\_ day of \_\_\_\_\_, 2020 between the IDTAMA and the Vendor

known as: \_\_\_\_\_.

We would like to be a sponsor at the following level:

\_\_\_\_\_ \$10,000 Platinum Sponsor

\_\_\_\_\_ \$7,500 Gold Sponsor

\_\_\_\_\_ \$5,000 Silver Sponsor

### Payment Options - due by May 15, 2020

- 1) Email form to [rocureel@gmail.com](mailto:rocureel@gmail.com) to request a PayPal invoice for online payment.
- 2) Mail sponsorship form and check payable to the **IDTAMA-2020 NAIDC** to:

Heather McClanahan, ADCRG  
NAIDC Sponsorship Chair  
7316 Arrowwood Road  
Louisville, KY 40222

You will be contacted to finalize the details of your Sponsor Benefits once payment is received.

Thank you for your support of the 2020 NAIDC!