



## Mid-America Irish Dance Championships Event

# SPONSORSHIP PROPOSAL

November 23-25, 2018 | Kentucky International Convention Center



### Event Summary:

For the first time, Louisville welcomes the **Mid-America Irish Dance Championships**. Elite competitors from major midwest cities, including Chicago, St. Louis, Milwaukee, Minneapolis, Cleveland, Columbus, Indianapolis, and Cincinnati, will vie for the chance to represent the region in the national and world championships. Dancers and their families celebrate their inclusion in this championship event, and want to make the most of the dining and entertainment Louisville has to offer during their week in the city.

- ☘ **Expected attendance:** 10,000
- ☘ **Economic Impact:** \$3.2 Million (per LCVB)
- ☘ **Timeframe:** 5 days, starting the Wednesday before Thanksgiving
- ☘ **Demographic:** Families with children traveling from every major midwest city

### Sponsor Benefits:

The sport of Irish dance encourages self discipline, mutual respect, personal development, and a healthy active lifestyle. Help preserve this cultural tradition, and promote your business to families from across the region through one of our Sponsor Benefit Packages:

**STAGE SPONSOR**  
**\$5,000**

- Daily Awards Ceremony Promo and Sponsor Gift
- Stage Banner (6 Stages)
- Full Page Color Program Ad
- Website and Social Media Promo

**AWARDS SPONSOR**  
**\$2,500**

- Daily Awards Ceremony Promo
- Stage Banner (1 Stage)
- Full Page B&W Program Ad
- Website and Social Media Promo

**SCHOLARSHIP SPONSOR**  
**\$1,000**

- Scholarship Ceremony Acknowledgement
- Full Page B&W Program Ad
- Website and Social Media Promo

### Contact Us:

Choose one of our curated packages, or work with us to customize a package to meet your marketing needs!

502-377-7070 | [OireachtasLouisville@gmail.com](mailto:OireachtasLouisville@gmail.com)  
Olivia Ryan, TCRG, Sponsorship Chair

@midamericaoireachtas2018

**Mid-America Oireachtas 2018**  
**Community Sponsorship Application Form**



We would like to be a sponsor at the following level:

- \_\_\_ \$5,000            Stage Sponsor  
\_\_\_ \$2,500            Awards Sponsor  
\_\_\_ \$1,000            Scholarship Sponsor
- 

Please Submit Completed Form to:

Olivia Ryan, TCRG, Oireachtas Sponsorship Chair

112 Wiltshire Ave. #3

Louisville, KY 40207

[OireachtasLouisville@gmail.com](mailto:OireachtasLouisville@gmail.com)

502-377-7070

Company Name \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Upon application you will be contacted to finalize the details of your Sponsor Benefits and payment methods.

Thank you for your support of the 2018 Mid-America Oireachtas!